

Account Types

Billing Type

Comments

Contract #	4962685	Date Entered	08/30/21
Schedule Dates	08/31/21-09/06/21	Last Modified	08/30/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	СО-ОР	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10923894
Brand	EST. 622 (1607864)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,790.00
СРЕ	40/41/622	Net Total	\$15,810.00

Local/Political Candidate Agency BRD

Weekly/Irregular

Separation: 30

Sales Tax

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr :	Sa Su	J Spo	ots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/31/21-09/02/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1				3	\$1,000.00	\$3,000.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/30/21
2.0	Normal Line / SPOT	08/31/21-09/02/21	2		6:58A- ABC-Good Morning America			1	1	1				3	\$1,800.00	\$5,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
3.0	Normal Line / SPOT	08/31/21-09/02/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1				3	\$1,400.00	\$4,200.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 5(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
4.0	Revised Line / SPOT	09/03/21-09/03/21	3		5:58:15A- News-7News ON YOUR SIDE at 6AM						1						Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/30/21
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					CON	I II.	/IVI/	1		V C	,	INI	INA						
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 10:17 AM on Thursday, September 9 2021

		Contract # Schedule Dates	4962685 08/31/21-09/06/21	Date Entered Last Modified	08/30/21 08/30/21
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schra
abc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	СО-ОР	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	10923894
		Brand	EST. 622 (1607864)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Grassroots Media LLC		Buyer Name		Commission %	15.00
146 Montgomery Avenue		Phone/Fax	/	Commission	\$2,790.00
BALA CYNWYD, PA 190	04	СРЕ	40/41/622	Net Total	\$15,810.00
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		

Separation: 30

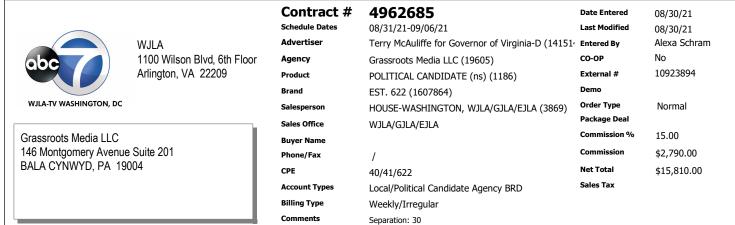
Washington (WJLA By Broadcast Month	-	Rate
Sep. 2021	13	\$18,600.00
l ' =		
Grand Total:	13	\$18,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th f	Fr S	Sa Si	u S	pots	Rate	Total	Station	Comments	Entered
4.1	Normal Line / SPOT	09/03/21-09/03/21	2	1:00	5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/30/21
5.0	Revised Line / SPOT	09/03/21-09/03/21	3	1:00	6:58A- ABC-Good Morning America						1						Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
5.1	Normal Line / SPOT	09/03/21-09/03/21	2	1:00	6:58A- ABC-Good Morning America						1			1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
6.0	Revised Line / SPOT	09/03/21-09/03/21	3	1:00	4:59:30P- News-7News ON YOUR SIDE at 5PM						1						Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 5(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
					CON	FIF	RM	ΑT	IOI	N C	O	NT	RA	۲C.	T				
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:									Date:	Comments:			

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Washington (WJL/		B. I.
By Broadcast Month		Rate
Sep. 2021	13	\$18,600.00
Grand Total:	13	\$18,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.1	Normal Line / SPOT	09/03/21-09/03/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM						1		1	\$1,400.00	\$1,400.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 5(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
7.0	Revised Line / SPOT	09/06/21-09/06/21	3	1:00	6:58A- ABC-Good Morning America		1									Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
7.1	Normal Line / SPOT	09/06/21-09/06/21	2	1:00	6:58A- ABC-Good Morning America		1						1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
		I			CON	FIF	RM	ΑT	ION	1 C	100	ΙΤΙ	RAC	T				4
Accepted	-Agency/Advertiser:			Date:	Accepted-St									Date:	Comments:			

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